

HARRC Board Meeting Minutes

August 21, 2017

The August 2017 Board Meeting was held at Wegmans and was called to order by President Kelly Spreha at approximately 6:37 PM. Board Officers present were President Kelly Spreha, Treasurer Jason Fogelman, and Secretary Nikki Bell. Also in attendance were Board member Emily Melton and HARRC members Walt Greene, Frank Crupi, Matt Neff and Mary Lou Harris.

Prior Meeting Minutes:

The minutes from the May 2017 Board Meeting were accepted on a motion by Fogelman, seconded by Spreha and approved.

Treasurer's Report:

Jason Fogelman reported the bank balance was \$17,321.06 as of August 21, 2017. The final bills from HARRC After Dark haven't been settled yet.

Membership Report:

HARRC currently has 325 households with 357 members. This is up from 257 households and 281 members last year at this time.

HARRC Races and Events:

HARRC After Dark:

HARRC After Dark was held on August 10. It was a huge success with a lot of great feedback from the participants. Everyone loved the hats and new logo! There were 159 registrants and 141 finishers.. Thanks for supporting the club!

HARRC in the Park:

Registration for HARRC in the Park online registration is now open! There are currently 18 registered – and prices go up September 1 – go register today!

Conococheague 50K:

Spreha reported that there was a great turnout for this fun summer ultra!

Annual Picnic:

The HARRC Picnic will once again be held at the Postal Grounds and will include camping overnight from mid-day Saturday, September 16 to Sunday, September 17. The fun run and picnic will be held on Saturday. Check the website and social media outlets for updates. Hope to see you there!

OLD BUSINESS

Website:

Emily Melton motioned that HARRC gets a quote on adding a new tab to the website for HARRC Full Moon Runs – if it is less than \$100, approve the addition to the website, and if it is more than \$100, the decision will come back to the board for further discussion, seconded by Fogelman, and approved.

Via email, Colwell suggested the new website design provides room for advertising. While the board received this favorably, we are looking for someone to take the lead on managing advertisements. Contact Kelly Spreha if you are interested in managing the advertising on the webpage!

Timing:

Greene reported that 20 events have been or are confirmed to be timed by HARRC through December. The estimated gross income this year from race timing will be approximately \$1,650.

Club Runs:

Emily Melton has been putting the Sunday run schedule up 4 weeks in advance, primarily on City Island. Please contact her if you are interested in hosting a run in a different location. Also, members have noted that they are interested in resuming unofficial timing of these runs. If you are interested in hosting, timing, and recording the results of a run, please contact Melton so she can add it to the calendar!

Newsletter:

Spreha reported the newsletter will be out soon and will include information on HARRC in the Park and the picnic.

Social Media:

Spreha and Melton urged members to continue to use social media, such as Instagram and Facebook, to showcase the fun HARRC events and runners. It seems that the more unique the theme of the run (and the more pictures taken), the more interest is generated in the community. Keep tagging HARRC in all the fun running events!

NEW BUSINESS

New Logo & Merchandise:

A new retro logo for HARRC was introduced at the HARRC After Dark race... thanks Emily Fogelman!! Spreha motioned that HARRC sell the rest of the merchandise inventory for \$12/hat and \$8 shirt - \$20 for both – seconded by Fogelman, and approved. HARRC merchandise will be available at all HARRC fun events while supplies last. Contact any of the board members if you are interested in purchasing your own HARRC gear!

2018 Officer Nominations:

Spreha noted that it is time to set up the officer slate for 2018. If you are interested in holding any of the offices (President, Vice President, Treasurer, or Secretary), please contact anyone currently serving on the board. Thanks in advance for your service!

NEXT MEETING & ADJOURNMENT

There being no further business, Spreha made a motion to adjourn the meeting (Second by Melton). The meeting was adjourned at 8:40 PM. The next meeting will be on October 16 at a location to be determined.

Respectfully Submitted,

Nicolette Bell, Secretary